

Business Non-Fiction –

Digital Marketing and Social Media for Business

- 📖 *500 Social Media Marketing Tips: Essential Advice, Hints and Strategy for Business* – Macarthy, Andrew – BUSINESS 659.144 MACARTHY
- 📖 *The Business of Getting Business: The Digital Marketing Guide for Small Businesses* – Manausa, Joe – BUSINESS 658.872 MANAUSA
- 📖 *Digital Marketing for Dummies* – Deiss, Ryan – BUSINESS 658.872 DEISS 2020
- 📖 *The Digital Marketing Handbook: A Step-by-Step Guide to Creating Websites that Sell* – Bly, Robert W. – BUSINESS 658.7 BLY
- 📖 *Dynamic Digital Marketing: Master the World of Online and Social Media Marketing to Grow Your Business* – McGruer, Dawn – BUSINESS 658.872 MCGRUER
- 📖 *The Essential Social Media Marketing Handbook: A New Roadmap for Maximizing Your Brand, Influence, and Credibility* – Martin, Gail Z. – BUSINESS 658.872 MARTIN
- 📖 *Facebook Marketing for Dummies* – Haydon, John – BUSINESS 658.872 FACEBOOK 2018
- 📖 *Get Scrappy: Smarter Digital Marketing for Businesses Big and Small* – Westergaard, Nick – BUSINESS 658.872 WESTERGAARD
- 📖 *Instagram for Business for Dummies* – Herman, Jennifer – BUSINESS 770.285 HERMAN 2021
- 📖 *Instagram Power: Build Your Brand and Reach More Customers with Visual Influence* – Miles, Jason – BUSINESS 658.872 MILES
- 📖 *Like, Comment, Share, Buy: The Beginner's Guide to Marketing Your Business with Video Storytelling* – Creek, Jonathan – BUSINESS 658.872 CREEK
- 📖 *Likeable Social Media: How to Delight Your Customers, Create an Irresistible Brand, and Be Generally Amazing on All Social Networks that Matter* – Kerpen, Dave – BUSINESS 658.872 KERPEN
- 📖 *The New Rules of Marketing & PR: How to Use Content Marketing, Podcasting, Social Media, AI, Live Video, and Newsjacking to Reach Buyers Directly* – Scott, David Meerman – BUSINESS 658.8 SCOTT 2020
- 📖 *No B.S. Guide to Direct Response Social Media Marketing: The Ultimate No Holds Barred Guide to Producing Measurable, Monetizable Results with Social Media Marketing* – Kennedy, Dan S. – BUSINESS 658.872 KENNEDY
- 📖 *One Million Followers: How I Built a Massive Social Following in 30 Days* – Kane, Brendan Michael – BUSINESS 658.872 KANE
- 📖 *Social Media Law for Business* – Gilmore, Glen – BUSINESS 343.73 GILMORE
- 📖 *Social Media Marketing All-in-One* – Zimmerman, Jan – BUSINESS 658.872 ZIMMERMAN
- 📖 *Social Media Marketing for Dummies* – Singh, Shiv – BUSINESS 658.8 SINGH 2020
- 📖 *Succeed with Social Media Like a Creative Genius: A Guide for Artists, Entrepreneurs, Inventors, and Kindred Spirits* – Carey, Brainard – BUSINESS 659.144 CAREY
- 📖 *Ultimate Guide to Facebook Advertising* – Marshall, Perry – BUSINESS 659.144 MARSHALL 2020
- 📖 *Ultimate Guide to Instagram for Business* – Walsh-Phillips, Kim – BUSINESS 770.285 PHILLIPS
- 📖 *Ultimate Guide to LinkedIn for Business* – Prodromou, Ted – BUSINESS 650.14 PRODROMOU
- 📖 *Ultimate Guide to Social Media Marketing* – Butow, Eric – BUSINESS 658.872 BUTOW
- 📖 *Ultimate Guide to YouTube for Business* – Rich, Jason – BUSINESS 658.872 RICH
- 📖 *The YouTube Formula: How Anyone Can Unlock the Algorithm to Drive Views, Build and Audience, and Grow Revenue* – Eves, Derral – BUSINESS 658.872 EVES
- 📖 *YouTube Marketing for Dummies* – Eagle, Will – BUSINESS 658.872 EAGLE